

AGENDA

“Carbon Pricing, Markets and Sustainable Development in Latin America and the Caribbean”

Tuesday, August 20th, 2019

Room SDG 8

9:00	OPENING CEREMONY
9:00	<p>Opening Session: Welcome and introductory remarks from the organizers and host government</p> <ul style="list-style-type: none"> • Neeraj Prasad, Practice Manager, Carbon Markets and Innovation, World Bank Group • Angela Churie Kallhauge, Head, CPLC Secretariat • Dirk Forrister, President & CEO, IETA
9:15	<p>Session 1: Carbon Pricing Across the Americas: Stock-Take & Regional Cooperation</p> <p>This opening panel conversation will highlight the progress being made across the Americas. It will provide insights on current carbon pricing policies and measures in the region and how they have contributed to sustainable development in LAC economies. It will address the benefits a price on carbon can generate, such as revenues and how these can be used for broader development purposes. the panel will include bringing together representatives from countries and private sector companies that are undertaking, or considering, the adoption of carbon pricing measures at the domestic and international level. In addition, this session will present an overview of the carbon pricing agenda in Brazil, including the work of the Brazil PMR Project.</p> <p>Moderator: Marcos Castro, Partnership for Market Readiness (PMR Secretariat), World Bank</p> <p>Scene-setter: Rodrigo Pizarro, Senior Consultant, UN ECLAC & Director, Cota21</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Jose Francisco Charry, Climate Change Director, Ministry of Environment and Sustainable Development, Colombia • Sandra Guzman, Climate Change Director, SEMARNAT, Mexico • Katie Sullivan, Managing Director, IETA • Guido Guimaraes, Consultant, PMR Brazil
10:45	COFFEE BREAK
11.00	<p>Session 2: Power of Article 6: Value of International Cooperation & UNFCCC State of Play</p> <p>This timely session takes stock of the most important Paris Rule Book activities – with a deep dive into the status of Article 6 negotiations and expectations through COP25. Article 6 regional negotiators and market experts will share their views on the areas of convergence and challenges. Speakers will also showcase the latest benefits –</p>

	<p>“cost savings” and mitigation estimates – emerging from new modeling work that quantifies the power of enhancing climate ambition through “international cooperation” and carbon pricing.</p> <p>Moderator: Dirk Forrister, President & CEO, International Emissions Trading Association (IETA)</p> <p>Scene-setter: Amy Steen, Legal Officer, UNFCCC Secretariat</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Juan Pedro Searle, Head of Climate Change Unit, Ministry of Energy of Chile • Ousmane Fall Sarr, Article 6 Negotiator, West African Alliance • Axel Michaelowa, Senior Founding Partner, Perspectives Climate Group
12:00	LUNCH
13:00	<p>Session 3: Communicating Carbon Pricing: Sparking Broad & Durable Stakeholder Support</p> <p>Stakeholder and public support are critical for an enduring and robust carbon pricing policy. How jurisdictions communicate their carbon pricing policy plays a key role in creating and maintaining that support. This session will provide insights into what constitute effective carbon pricing communications strategies drawing on the experiences and lessons learned in promoting carbon pricing across the Americas.</p> <p>Moderator: Angela Churie Kallhauge, Head of CPLC Secretariat, World Bank</p> <p>Scene-Setter: Daniel Besley, PMR Secretariat, World Bank Group</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Paulina Santos, Coordinator, MexiCO2, Mexico • Guilherme Borba Lefevre, Project Manager, Fundação Getulio Vargas (FGV), Brazil • Marina Grossi, President, Brazilian Business Council for Sustainable Development (CEBDS) • Maria Paz Cigaran, General Manager, Libelula, Peru
14:00	<p>Session 4: The Next Big Thing? Nature Based Solutions within Voluntary Markets, Aviation and Beyond</p> <p>This panel highlights a selection of impactful opportunities that are emerging across the carbon market space. Speakers will explore the growing awareness and investments in Nature Based Solutions (NBS), and how this is helping to drive swiftly-growing momentum across the voluntary market, as well as latest developments related to the international Carbon Offsetting & Reduction scheme for International Aviation (CORSIA) which would be the first-of-its-kind global sectoral carbon market that could unlock significant further demand for NBS credits. Throughout, this session will highlight discrete opportunities towards operationalizing and scaling these opportunities across LAC – a region that’s ripe to capitalize on the related voluntary and NBS benefits and co-benefits.</p> <p>Moderator: Chris Webb, Director, Climate Markets, The Nature Conservancy</p> <p>Scene-setters: Paola Del Rio Villegas, Manager-Latin America Business Development, First Climate and Co-Chair, International Carbon Reduction and Offset Alliance (ICROA)</p> <p>Panelists</p> <ul style="list-style-type: none"> • Duncan van Bergen, Vice-President of Nature-Based Solutions, Shell • Juan Carlos Arredondo, Executive Director, Climate Connection • Angelo Sartori, REDD+ Market Development Manager, Verra • Alex Hanafi, Lead Counsel and Director, Multilateral Climate Strategy, Environmental Defense Fund (EDF)

15:00	COFFEE BREAK
15:15	<p>Session 5: Connecting the Dots: Climate Finance, Climate Risk, and Carbon Pricing</p> <p>This session will discuss the experiences and perspectives of key financial actors from Latin America and the Caribbean region with a view to understanding how to advance more investment towards low carbon and climate resilient activities. This panel will focus on the ongoing efforts in the region to implement the Task Force on Climate Related Financial Disclosure (TCFD) to address climate risk and explore the links of the ongoing efforts in the region. The panel will touch upon the experience of the LAC actors in the international discussion, the efforts taking place at the national level and the actions from financial institutions, and finally will discuss on new tools developed for the LAC market.</p> <p>Moderator: Amal-Lee Amin, Chief, Climate Change and Sustainability, Inter-American Development Bank</p> <ul style="list-style-type: none"> • Mario Sergio Vasconcelos, Director of Sustainability and Marketing, Federação Brasileira de Bancos, (FEBRABAN) • Franco Piza, Corporate Sustainability Head, Bancolombia Group • Lucas Ribeiro, Corporate Engagement Manager, Corporations & Supply Chains, Latin America Carbon Disclosure Project (CDP)
16.30	<p>Discussion of Key Messages and Next Steps</p> <ul style="list-style-type: none"> • Angela Churie Kallhauge, Head, CPLC Secretariat • Juan Pedro Searle, Head of Climate Change Unit, Ministry of Energy of Chile, and Carbon Pricing in the Americas Platform (CPA) Co-Chair
17:00	<p>CLOSING</p> <p>CARBON PRICING IN THE AMERICAS PLATFORM (CPA PLATFORM) SESSION (CLOSED DOOR MEETING)</p>